PP-515 [Beekeeping for Rural Development]
Sustainable beekeeping for women and youth empowerment, improved livelihoods and food security in Zimbabwe

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Sweet Maungwe is a honey producing and processing company which aims to promote sustainable beekeeping practices as aviable livelihoods strategy for rural communities. Zimtrade a trade promoting organisation is currently with Sweet Maungwe to develop honey clusters in 3 provinces of Zimbabwe. By providing training,equipment and market access community uptake has increased particularly among women and youth.this has helped to increase their income and improve their food security. Of the 2000 women and youth Zimtrade has capacitated more than 20%. Our approach will focus on environmentally friendly beekeeping practices, pollinator conservation and value chain development. The recently launched Kampala declaration CADDP document achnoledgged that agriculture is as important as water andfertliser. We expect to improve the livelihoods of 1000 rural households by 2030 and enhance biodiversity in our project. By promoting sustainable beekeeping we will contribute to the achievement of the Sustainable Development Goals (SDGs) particularly SDG1 (No Poverty), SDG2, (Zero Hunger) and SDG15 (Life on Land). Through attending Zimtrade promotions Sweet Maungwe has developed a bespoken brand and is working on supply niche markets In Malaysia and France The product range is pure honey, honey with ginger cinnamon andcombeb, candles, body butter, lip balms and candles