

Fairtrade as a tool for development, sustainability and market access



For more than three decades, Fairtrade has been making an impact on the way trade works. Every producer should have access to a better way of doing business, and a better way of living. Fairtrade is the most recognized and trusted sustainability label and a leader in the global movement to make trade fair.

CLAC is the Fairtrade producers' network in Latin America and the Caribbean. It has around 1,000 member organizations in 23 countries. They represent more than 500,000 producers and workers and their main products are: coffee, banana, cocoa, sugar, honey, fruits, flowers, grapes for wine, quinoa and others.

Small beekeepers' organizations face many challenges such as compete in the global market, strengthen its capacity to adapt to climate change, get fair prices for their honey and decent working conditions. To have a voice for genuine honey producers at a global scale and offer a better future for young people are also important issues that need to be addressed.

Fairtrade aims for a world in which all producers enjoy secure and sustainable livelihoods, fulfil their potential and decide on their future. To achieve these, the system works on 3 levels: economic, social and environmental.

Fairtrade sets minimum prices for honey, providing a safety net against market volatility and beekeepers receive the market price when it is higher.

The system has a Fairtrade premium that is paid directly to producer cooperatives, who decide democratically how to use it. Also, it promotes sustainable trading relationships with pre-financing possibilities for the beekeepers' organizations.

Compliance with International Labour Laws (ILO) and national laws, health & safety requirements, non-discrimination, gender equality and explicit regulations against gender-based violence, forced labour, and child labour. GMO ban and a Hazard Materials list are in place.

Sustainable management of natural resources and good practices are promoted. To embed fairness in trade policy, we unite our voice with farmers, the Fair Trade Advocacy Office and other organizations to push human rights and decent livelihoods higher up the political and economic agenda. Fairtrade Standards support compliance with HREDD regulation, guiding supply chain actors to prevent and mitigate human rights and environmental risks.



MIGUEL ÁNGEL MUNGUÍA
President
of the Fairtrade Honey
Network from LAC



CLAC FAIRTRADE



PP-533 [Beekeeping for Rural Development]
Fairtrade as a tool for development, sustainability and market access

Norberto Gugliotta¹, Miguel Angel Munguia Gil²

¹Honey Commercial Manager, CLAC Fairtrade, San Salvador, El Salvador

²Director, EDUCE, Merida Yucatan, Mexico

For more than three decades, Fairtrade has been making an impact on the way trade works. Every producer should have access to a better way of doing business, and a better way of living. Fairtrade is the most recognized and trusted sustainability label and a leader in the global movement to make trade fair.

CLAC is the Fairtrade producers' network in Latin America and the Caribbean. It has around 1,000 member organizations in 23 countries. They represent more than 500,000 producers and workers and their main products are: coffee, banana, cocoa, sugar, honey, fruits, flowers, grapes for wine, quinoa and others.

Small beekeepers' organizations face many challenges such as compete in the global market, strengthen its capacity to adapt to climate change, get fair prices for their honey and decent working conditions. To have a voice for genuine honey producers at a global scale and offer a better future for young people are also important issues that need to be addressed.

Fairtrade aims for a world in which all producers enjoy secure and sustainable livelihoods, fulfil their potential and decide on their future. To achieve these, the system works on 3 levels: economic, social and environmental.

Fairtrade sets minimum prices for honey, providing a safety net against market volatility and beekeepers receive the market price when it is higher. The system has a Fairtrade premium that is paid directly to producer cooperatives, who decide democratically how to use it. Also, it promotes sustainable trading relationships with pre-financing possibilities for the beekeepers' organizations. Compliance with International Labour Laws (ILO) and national laws, health & safety requirements, non-discrimination, gender equality and explicit regulations against gender-based violence, forced labour, and child labour.

Sustainable management of natural resources and good practices are promoted.

To embed fairness in trade policy, we unite our voice with farmers, the Fair Trade Advocacy Office and other organizations to push human rights and decent livelihoods higher up the political and economic agenda.

Fairtrade Standards support compliance with HREDD regulation, guiding supply chain actors to prevent and mitigate human rights and environmental risks.